

College of Business

商學院

Department of Decision Analytics and Operations

決策分析及營運學系



香港城市大學
City University of Hong Kong

Bachelor of Business Administration in Global Operations Management

工商管理學士（環球營運管理）

楊建文學術樓
Yeung Kin Man Academic Building



Student Handbook
2026-2027

Department of Decision Analytics and Operations

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Welcome Message

Welcome to the Department of Decision Analytics and Operations! Providing quality education for our undergraduate students is a top priority for the Department of Decision Analytics and Operations. As a student of the department, you can utilize the newly renovated DAO Student Activity Room, receive one or more of our numerous scholarships, and participate in internship, exchange, study tours and many other activities that we organize. We have invested huge amount of resources in our undergraduate programs and this investment will continue.

The BBA in Global Operations Management (GOM) is a newly designed program to enable students to tackle the operations challenges of business managers in the 21st century. We are delighted to have recruited very good students, including you, as our new batch of students in the program. We look forward to working with you to help become successful managers, consultants and analysts in the future.

Should you have any questions, please feel free to contact the program leaders and other staff in the department. I wish you all every success in your studies and in your future career!

Prof. Pengfei Guo
Chair Professor and Head
Department of Decision Analytics and Operations

About the Department of Decision Analytics and Operations

The Department of Decision Analytics and Operations at the City University of Hong Kong is noted for its strong academic programmes. Most of the staff obtained their doctoral degrees from prominent universities in USA, Canada, UK and Australia. Together, they have many years of local and overseas experience in teaching and consulting. The size and the activities of its staff have made the Department one of the largest departments of decision analytics and operations in the Asia-Pacific region. The Department has three main functions: teaching, research and professional services. In all three areas, the work carried out is business oriented, with an emphasis on practical application of quantitative skills.

The teaching and degree programmes offered by the Department are wide ranging, and emphasize the applications of quantitative techniques in a very broad sense. It produces graduates who are well received by local business organizations, testified by the positions held by past graduates. The staff's superior teaching skills are well recognized and the Department has won three Teaching Excellence Awards presented by the University.



What is GOM



Global Operations Management - The Art and Science of Value Creation and Delivery

Globalization has brought fundamental changes to the business environment in the 21st century. Firms must achieve better cost efficiency, customer responsiveness, and operational flexibility to stay competitive in a rapidly changing market. Improving productivity and driving value through operational excellence has emerged to the forefront of many companies' strategic concerns.

Our BBA Global Operations Management (GOM) programme aims to develop your analytical abilities, problem-solving skills, and technical competence in the areas of OM, supply chain and logistics, and operations analytics. You will study from an integrated curriculum, which combines a general business foundation with advanced topics, to prepare you for future success in managerial positions. You will have access to courses such as Global Supply Chain Management, Global Business Logistics, Operations Analytics, Quality Management, and Pricing and Revenue Management. By the time you graduate, you will be able to diagnose operational bottlenecks and develop practical solutions for businesses in the financial, service, manufacturing, and retail sectors. We hope that you will become future leaders in the market with the skills developed during your time as a student with us.

For details, please visit:

GOM/BOM website: <http://www.cb.cityu.edu.hk/dao/bbagom/>

GOM/BOM Facebook: <https://www.facebook.com/cityugom>

Programme Structure

Major Core Courses



- Global Business Logistics
- Global Supply Chain Management
- Quality Management

- Business Case Analysis and Communication
- Workshop on Global Operations and Supply Chain Management Practice
- Best Practices in Global Operations Management

- Data-driven Business Modeling
- Operations Analytics
- Introduction to Business Programming in Python

 [Click on course title for details](#)

Major Electives

Choose any **four** courses from the followings:



Trade & Supply Chain

- Enterprise Resource Planning
- Business Project Management
- Simulation



Decision Analytics

- Quantitative Business Analysis with VBA
- Database Systems[#]
- Java Programming[#]



Hospitality & Retail

- Hospitality Management
- Pricing and Revenue Management



Practicum

- Internship for Management Sciences
- Operations Management Project

[#]Java Programming is a prerequisite for Database Systems.

Major Core courses offered in 2026-27

Course Code	Course Title	Credit	Remarks	Semester
CB2100	Introduction to Financial Accounting	3	Major course required by College	A & B
CB2101	Introduction to Managerial Accounting	3	Major course required by College	A & B
CB2200	Business Statistics	3	Major course required by College	A & B
CB2201	Operations Management	3	Major course required by College	A & B
CB2203	Data-driven Business Modeling	3	Major course required by College	A & B
CB2240	Introduction to Business Programming in Python	3	Major course required by College	A & B
CB2300	Management	3	Major course required by College	A & B
CB2400	Microeconomics	3	Major course required by College	A & B
CB2402	Macroeconomics	3	Major course required by College	A & B
CB2500	Information Management	3	Major course required by College	A & B
CB2601	Marketing	3	Major course required by College	A & B
CB3410	Financial Management	3	Major course required by College	A & B
CB4303	Strategic Management	3	Major course required by College	A & B
MS3123	Workshop on Global Operations and Supply Chain Management Practices	3	MS3124 as pre-requisite	B
MS3124	Global Supply Chain Management	3	College Elective except for BOM & GOM major / SCM Minor	A
MS3127	Global Business Logistics	3	CB2201 as pre-requisite	B
MS3253	Operations Analytics	3	CB2200 as pre-requisite	B
MS3322	Quality Management	3	MS3303 as equivalent course	A
MS4306	Best Practices in Global Operations Management	3	MS3261 or CB2011 or CB2203 as pre-requisite	A

Major Electives offered in 2026-27

Course Code	Course Title	Credit	Prerequisite	Semester
LC2401/LC2402/LC2501/LC2502/LC2601/LC2602/LC2930/LC2931/LC2973/LC2974/LC3403/LC3404/LC3503/LC3504/LC3603/LC3604/LC3932/LC3933/LC3982/LC3983/LC4994/LC4995	French 1 / French 2 / German 1 / LC2502 German 2 / Spanish 1 / Spanish 2 / Japanese 1 / Japanese 2 / Korean 1 / Korean 2 / French 3 / French 4 / German 3 / German 4 / Spanish 3 / Spanish 4 / Japanese 3 / Japanese 4 / Korean 3 / Korean 4 / Japanese 5 / Japanese 6	3		A & B
CS2360	Java Programming	3		A
CS3402	Database Systems	3	CS2310 Computer Programming; or CS2311 Computer Programming; or CS2313 Computer Programming; or CS2315 Computer Programming; or CS2360 Java Programming; or CS1315 Introduction to Computer Programming	A & B
MS3106	Simulation	3	CB2200 Business Statistics; or MS3102 Statistics for Management Decisions; or MA2506 Probability and Statistics and MS2602 Statistical Inference	A
MS3111	Data Analytics with Excel VBA	3		B
MS3125	Business Project Management	3	CB2201 Operations Management	/
MS3304	Hospitality Management	3	MS3322 Quality Management	B
MS3403	Internship for Decision Analytics and Operations+	3		A, B & S
MS4111	Enterprise Resource Planning	3		/
MS4118	Operations Management Project+	3	MS3261 Business Modeling with Spreadsheets; or CB2011 Solving Business Problems with Spreadsheet Modeling; or CB2203 Data-driven Business Modeling	A & B
MS4227	Pricing and Revenue Management	3	MS3261 Business Modeling with Spreadsheets; or CB2011 Solving Business Problems with Spreadsheet Modeling; or CB2203 Data-driven Business Modeling	B

+ Subject to Major Leader's approval

Students are allowed to take both CB3800 and MS3403. If both courses are taken, (a) they must be taken in different academic years and under different organizations, (b) only one of them can be used to satisfy major elective requirements and the other can be used to fulfill free elective course requirements.

Major Elective Courses Recommendations based on Industry Sectors

A good course planning in the undergraduate studies based on your aspired career path will give you an advantage of seizing better opportunities upon graduation. Our major electives offer students a wide variety of choices and flexibility in pursuing management and consultant positions. Students can customize the curriculum to meet their career interests and goals. To assist our students in choosing major electives, we have prepared an overview of electives recommendation for students who are interested in a particular industry sector.

These industry sector-based recommendations are just one of the many sources of advice in choosing your major electives. We encourage students to consider other sources of advice such as faculty, alumni, recruiters and fellow students. Recommended major electives for different industry sectors are listed as follows:



Industry Sectors	Key Recommended Major Electives
Trade & Supply Chain Management	- Simulation - Business Project Management - Enterprise Resource Planning - Pricing and Revenue Management - Operations Management Project+ - Internship for Management Sciences+#
Hospitality & Retail	- Enterprise Resource Planning - Hospitality Management - Pricing and Revenue Management - Internship for Management Sciences+# - LC2401 French 1 / LC2501 German 1 / LC2601 Spanish 1 / LC2930 Japanese Language - Level 1 / LC2973 Korean I
Business Consulting	- Quantitative Business Analysis with VBA - Java Programming - Business Project Management - Operations Management Project+ - Pricing and Revenue Management - Enterprise Resource Planning - Internship for Management Sciences+#
Banking & Finance	- Quantitative Business Analysis with VBA - Java Programming - Database Systems - Internship for Management Sciences+#
Information Technology	- Java Programming - Database Systems - Simulation - Quantitative Business Analysis with VBA - Internship for Management Sciences+#

+ Subject to Major Leader's approval

Students are allowed to take both CB3800 and MS3403. If both courses are taken, they must be taken in different academic years and under different organizations

BBA Global Operations Management 4-yr Structure (BBAU4 for 2026/27 intake)
Effective from Catalogue Term: Sem A 2026/2027

Year 1 (2026/27) Semester A	CUs	Semester B	CUs
CB2201 Operations Management	3	CB2200 Business Statistics	3
CB2400 Micro-Economics	3	CB2100 Introduction to Financial Accounting	3
CB2500 Information Management	3	CB2300 Management	3
GE (Note 2)	3	CB2601 Marketing	3
GE1401 University English or EAP (Note 1)	3	GE2402 English for Business Communication or EAP (Note 1)	3
GE1601 Whole-Person Development	1		
Sem A or B, CHIN1001 University Chinese I (Note 3)	3		
<i>Total</i>	19	<i>Total</i>	15
Year 2 (2027/28) Semester A	CUs	Semester B	CUs
CB2101 Introduction to Managerial Accounting	3	CB2402 Macro-Economics	3
CB3410 Financial Management	3	CB2240 Introduction to Business Programming in Python	3
CB2203 Data-driven Business Modeling	3	MS3127 Global Business Logistics	3
MS3124 Global Supply Chain Management	3	MS3253 Operations Analytics	3
MS3322 Quality Management	3	GE course or College Elective	3
GE1401 University English (for students taken EAP)	3	GE2402 English for Business Communication (for students taken EAP)	3
<i>Total</i>	18	<i>Total</i>	18
Year 3 (2028/29) Semester A	CUs	Semester B	CUs
MS4306 Best Practices in Global Operations Management	3	College Elective	3
Major Elective 1	3	MS3123 Workshop on Global Operations and Supply Chain Management Practices	3
Minor 1 (Note 4)	3	Major Elective 2	3
GE (Note 2)	3	Minor 2 (Note 4)	3
GE1501 Chinese Civilization – History & Philosophy	3	GE (Note 2)	3
<i>Total</i>	15	<i>Total</i>	15
Year 4 (2029/30) Semester A	CUs	Semester B	CUs
College Elective	3	CB4303 Strategic Management	3
Major Elective 3	3	College Elective	3
Major Elective 4	3	Minor 5 (Note 4)	3
Minor 3 (Note 4)	3	Free Elective	3
Minor 4 (Note 4)	3	GE (Note 2)	3
<i>Total</i>	15	<i>Total</i>	15
Minimum number of credit units required: 121			

Minimum Credits Required

GE: 4/5 GE courses + 2 College-Specified Courses (18/21 CU)

GE: 2 ENGL + CCIV + GE1601 (10 CU)

College: 11 College Cores + 3/4 College Electives (42/45 CU)

Major: 10 Major courses (30 CU)

Minor + Free Electives: 6 courses (18 CU)

Min. Total: 41 courses (121 CUs)**Max. Allowable: 48 courses (144 CUs)**Note:**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take **Free Electives.**

Major Electives: Students are required to take 4 electives from the following list

Group A - Major Electives* (0 - 3 credit units)

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese 1

LC2931 Japanese 2

LC2973 Korean 1

LC2974 Korean 2

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese 3

LC3933 Japanese 4

LC3982 Korean 3

LC3983 Korean 4

LC4994 Japanese 5

LC4995 Japanese 6

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

*This course can be used to fulfil the internship/consultancy project/research project requirement.

BBA Global Operations Management “4 minus 1” Structure (BBAU3 for 2026/27 intake)
Effective from Catalogue Term: Sem A 2026/2027

Year 1 (2026/27) Semester A	CUs	Semester B	CUs
CB2201 Operations Management	3	CB2100 Introduction to Financial Accounting	3
CB2300 Management	3	CB2200 Business Statistics	3
CB2400 Micro-Economics	3	CB2402 Macro-Economics	3
CB2601 Marketing	3	CB2500 Information Management	3
GE1401 University English or EAP (Note 1)	3	GE2402 English for Business Communication or EAP (Note 1)	3
GE1601 Whole-Person Development	1		
Sem A or B, CHIN1001 University Chinese I (Note 3)	3		
<i>Total</i>	19	<i>Total</i>	15
Year 2 (2027/28) Semester A	CUs	Semester B	CUs
CB2101 Introduction to Managerial Accounting	3	CB2240 Introduction to Business Programming in Python	3
CB3410 Financial Management	3	MS3127 Global Business Logistics	3
CB2203 Data-driven Business Modeling	3	MS3253 Operations Analytics	3
MS3124 Global Supply Chain Management	3	Major Elective 1	3
MS3322 Quality Management	3	College Elective	3
GE2402 English for Business Communication (for students taken EAP)	3	GE1401 University English (for students taken EAP)	3
<i>Total</i>	18	<i>Total</i>	18
Year 3 (2028/29) Semester A	CUs	Semester B	CUs
College Elective	3	CB4303 Strategic Management	3
College Elective	3	MS3123 Workshop on Global Operations and Supply Chain Management Practices	3
MS4306 Best Practices in Global Operations Management	3	Major Elective 4	3
Major Elective 2	3	GE (Note 2)	3
Major Elective 3	3	GE1501 Chinese Civilization – History and Philosophy	3
GE (Note 2)	3		
<i>Total</i>	18	<i>Total</i>	15
Minimum number of credit units required: 94			

Minimum Credits Required

GE: 2 GE courses + 2 College-Specified Courses (12 CU)

GE: 2 ENGL + CCIV + GE1601 (10 CU)

College: 11 College Cores + 3 College Electives (42 CU)

Major: 10 Major courses (30 CU)

Min. Total: 32 courses (94 CU)**Max. Allowable: 38 courses (114 CU)**Credits Exempted

GE - 2 courses (6 CUs)

College Elective - 1 course (3 CU)

Minor/ Free Electives - 6 courses (18 CUs)

Note:**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

Major Electives: Students are required to take 4 electives from the following list

Group A - Major Electives* (0 - 3 credit units)

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese 1

LC2931 Japanese 2

LC2973 Korean 1

LC2974 Korean 2

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese 3

LC3933 Japanese 4

LC3982 Korean 3

LC3983 Korean 4

LC4994 Japanese 5

LC4995 Japanese 6

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

*This course can be used to fulfil the internship/consultancy project/research project requirement.

BBA Global Operations Management for Senior Yr Intake Admitted to Yr 3 (BBAU2 for 2026/27 intake)
Effective from Catalogue Term: Sem A 2026/2027

Year 1 (2026/27) Semester A	CUs	Semester B	CUs
CB2101 Introduction to Managerial Accounting	3	CB2402 Macro-Economics	3
CB2200 Business Statistics	3	CB2203 Data-driven Business Modeling	3
MS3124 Global Supply Chain Management	3	CB2240 Introduction to Business Programming in Python	3
MS3322 Quality Management	3	MS3253 Operations Analytics	3
GE2402 English for Business Communication (Note 1)	3	College Elective	3
		GE (Note 2)	3
<i>Total</i>	15	<i>Total</i>	18
Year 2 (2027/28) Semester A	CUs	Semester B	CUs
College Elective	3	CB4303 Strategic Management	3
MS4306 Best Practices in Global Operations Management	3	College Elective	3
Major Elective 1	3	MS3123 Workshop on Global Operations and Supply Chain Management Practices	3
Major Elective 2	3	MS3127 Global Business Logistics	3
Major Elective 3	3	Major Elective 4	3
<i>Total</i>	15	<i>Total</i>	15
Minimum number of credit units required: 63			

Minimum Credits Required

GE: GE course + ENGL + 2 College-Specified Courses (12 CU)

College: 4 College Cores + 3 College Electives (21 CU)

Major: 10 Major courses (30 CU)

Min. Total: 21 courses (63 CU)**Max. Allowable: 28 courses (84 CU)**Credits Exempted

GE - 3 courses (9 CU)

ENGL + CCIV + GE1601 - 3 courses (7 CU)

7 College Core + 1 College Elective - 8 courses (24 CU)

Minor/Free Electives - 6 courses (18 CUs)

Note:**(1) English Language Requirement:**

Only required to take GE2402 English for Business Communication. Block credit exemption will include GE1401 University English.

(2) Gateway Education Course Distributional Requirements

Advanced Standing II students are not allowed to take GE courses offered by their own academic unit.

Major Electives: Students are required to take 4 electives from the following list**Group A - Major Electives* (0 - 3 credit units)**

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese 1

LC2931 Japanese 2

LC2973 Korean 1

LC2974 Korean 2

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese 3

LC3933 Japanese 4

LC3982 Korean 3

LC3983 Korean 4

LC4994 Japanese 5

LC4995 Japanese 6

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

**This course can be used to fulfil the internship/consultancy project/research project requirement.*

Admission Statistics

Advanced Standing I Admission (up to July 30, 2026)

Intake Plan Number	3	
CGPA in previous study	75th percentile:	3.77
	Median:	3.69
	25th percentile:	3.60

Advanced Standing II Admission (up to July 30, 2026)

Intake Plan Number	21	
CGPA in previous study	75th percentile:	3.62
	Median:	3.51
	25th percentile:	3.46

Student Exchange Programme

Benefits of going on exchange include:

- Broadening your perspective as you adapt to living in a new culture;
- Growing in maturity and independence as you face challenges in a new environment;
- Improving your language skills and communication skills;
- Experiencing new ways of learning as you attend courses with friends from different backgrounds.

When should you apply?

You should apply in 2026-2027 in order to go on exchange in 2027-2028. Leftover quotas from the first round of application will be available in the second round.

Application	Exchange Period	Application Period
First Round	Semester A and/or B 2027-2028	1 to 30 November 2026
Second Round	Semester B 2027-2028	1 to 31 July 2027

There are also more scholarships available for first-round applicants. As such, you are encouraged to apply in the first round to maximise your chances of being accepted. Please see CB's exchange website for the detailed schedule.

Only advanced standing students can go on exchange in Semester B of Year 4

Where can you go?

For college-level and departmental-level exchanges, please see the College of Business's "List of Universities". For institutional-level exchanges, please see the Global Engagement Office's "Student Exchange Partners".

Preparing to apply

In addition to the application form, please note the following requirements:

- English proficiency test: TOEFL (79+ internet-based) or IELTS (6.5+), dated after October 2025, i.e. valid for two years until October 2027 (optional for study in Mainland or Taiwan; late submission may be accepted until mid-August 2027)
- CGPA of 2.7+ for the college-level and departmental-level exchanges;
CGPA of 2.5+ for institutional-level exchange

Visit CB's Exchange Programme website at <https://www.cb.cityu.edu.hk/exchange>

Internship

MS3403 - Internship for Decision Analytics and Operations

Department liaises with local, mainland, and overseas companies that offer internships to our students.

- Credit Units: 3
- Course Duration: Semester A, B and Summer
- Coursework: 100%

Course Aims :

This course aims to enrich students' learning experience through interactions with professionals in the business world through internship tasks. It also enables students to gain valuable work experience to acquire an in-depth and practical understanding of business analysis and operation management in a business organization for a minimum of six weeks in the summer semester or its equivalent for Part-time (a minimum of 240 work hours) in Semester A or Semester B. Additionally, students can enhance their competitiveness in the job market and discovery experience before their graduation.

Course Outline: <http://www.cityu.edu.hk/catalogue/ug/current/course/MS3403.htm>

Application Details: <https://www.cb.cityu.edu.hk/ms/students-alumni/student-enrichment/dao-internship-program>

MS3404 - Internship, Training and Career Development (non-credit bearing)

- Credit Units: 0
- Course Duration: Semester A, B and Summer
- Coursework: 100%

Course Aims :

This course is designed to enhance and enrich students' educational experience by integrating the academic component of their degree programme with the practical workplace experience gained at the internship site in local and/or international contexts. The course provides an opportunity for students to apply management sciences theories, practices, and skills in the workplace setting, and to critically reflect on the efficacy of the knowledge learnt in the classroom.

CB3800 Business Practice Internship

The internship is designed to provide students with real life working experience in local contexts for a period of time. With placements in international businesses, banking, financial services, insurance, accountancy firms, etc., students are expected to gain in-depth and practical understanding of business operations and the professional contexts in which they are expected to apply the theory and skills they have learned in the formal curriculum.

Students will be placed into a multi-national corporation for six weeks full-time internship during the summer. Before the internship, students shall participate in a 2-day workshop on business ethics, business etiquette and interpersonal communication skills. At the end of the internship, students are required to prepare and submit a report.

Website: <http://www.cb.cityu.edu.hk/course/cb3800>



BOM/GOM Internship Statistics (2025-26)

Hosting Company	Work Location Country (City)	Places
Aaron Shum Jewelry Ltd	Hong Kong	1
Aston Group Hong Kong	Hong Kong	1
Bela Offices Limited	Hong Kong	1
Chengdu BOE Optoelectronics Technology Co., Ltd.	China	1
China Merchants Bank Co. Ltd., Hong Kong Branch	Hong Kong	1
China Mobile Hong Kong Company Limited	Hong Kong	1
Cresento Limited	Hong Kong	1
Deloitte Advisory (Hong Kong) Limited	Hong Kong	1
Ernst & Young	Hong Kong	1
EY - Technology Consulting	Hong Kong	1
FreightAmigo	Hong Kong	1
FWD Life Insurance Company (Bermuda) Limited	Hong Kong	1
Government Logistics Department	Hong Kong	1
Hong Kong International Theme Park Limited	Hong Kong	1
HR Plus (Talent) Limited	Hong Kong	1
HSBC Global Services (Hong Kong) Limited	Hong Kong	1
John Swire & Sons (H.K.) Limited	Hong Kong	1
KLN Logistics (Hong Kong) Limited	Hong Kong	2
L&C International Investment Limited	Hong Kong	1
Maxim's Caterers Limited	Hong Kong	3
Meinhardt Infrastructure and Environment Ltd	Hong Kong	1
Modulink Innotech Limited	Hong Kong	1
Naton Lab Limited	Hong Kong	1
OM Log (Asia) Ltd.	Hong Kong	1
Ronald McDonald House Charities Hong Kong	Hong Kong	2
TalentGeist	Hong Kong	2
The Body Shop	Hong Kong	1
UHQ Emporium	Hong Kong	1
WealthAxis Family Office	Hong Kong	1
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Other Activities

Campus Internship Scheme (CIS)

Introduction

The Campus Internship Scheme (CIS) has been implemented since 2020 for better consolidation of students' work-based learning experience and enhancement of their professional and personal development on campus. It strives to provide on-campus internship roles that are more structured, purposeful, and of professional nature.

To align with the University's strategic directions in enhancing internships for undergraduate students, and following the revised definition of Continuous Contract under the Employment Ordinance with effect from 18 January 2026, upgrades and revamp are introduced to the Scheme from 2026/27, with a simplified and enhanced subsidy model and associated changes in the procedures of full – time CIS appointment during the summer term as required by the Human Resources Office (HRO).

All enquiries on CIS may be forwarded directly to the Career and Leadership Centre via email at clc.careercentre@cityu.edu.hk.

Programme Objectives (CIS)

- To enhance students' understanding of the work environment and their long-term personal and professional development.
- To develop students' analytical, problem-solving, and interpersonal skills to engage in discovery and innovation.
- To facilitate students' career exploration and add value to their employability.

Web Site: <https://www.cityu.edu.hk/sds/career-leadership/studentlan/find-job-opportunities/featured-internship-programmes/campus-internship-scheme>

Student Mentoring Scheme (SMS)

The purposes of SMS are:

- To help first-year students adjust to university education;
- To develop a supportive personal network amongst first-year students and senior students;
- To create a warm atmosphere and positive academic culture in the campus;
- To assist first-year students in enhancing their educational experience and development as a person and as a professional in their chosen fields of study.

The scopes of SMS are:

- The range of activities can be very comprehensive, from educational to entertaining, personal to professional;
- The student mentors can assume very flexibly the roles of big brother / sister, adviser, information-provider, counselor, coach or private tutor, or simply friend;
- The types of activities and relationship really depend on the needs of the first-year students and their chemistry with the mentors.

Industrial Mentoring Scheme (IMS)

Our Mentorship Program aims at establishing a caring and supportive relationship between City University alumni, business executives (mentors) and undergraduates (mentees) to achieve the following objectives:

- To facilitate the educational, social and personal growth of mentees
- To develop mentees' fullest potential, vision and aspirations for the future
- To enhance mentees' future professional and career development
- To empower mentees to face challenges in society

A mentoring relationship is one that encourages discussion, questions and feedback regarding those areas that will enhance the mentees' capabilities/competencies. These capabilities may be job related, but may also be in the area of school or life in general.

How does the mentorship program work?

The mentor and the mentee would agree on the level of commitment, mode and frequency of interaction, as well as the preferred focus through the mentorship process. Each mentor is encouraged to take on one to three mentees during the same period. At least one face to face meeting is highly recommended. Other activities can be arranged depending on individual mentors and mentees such as:

- regular contact through phone or email
- campus visits by mentors
- workplace visits by mentees
- leisure and social activities



Mentor List 2025 – 2026

Mentors:

Mr. Alan Sze, Manager - Transcon, Expeditors
 Ms. Katherine Heung, Data Science Product Manager, Willis Towers Watson
 Mr. Owen Lau, Database Intelligence Manager, Hong Kong Trade Development Council
 Mr. Andy Li, General Manager, Corporate Banking, Fusion Bank
 Ms. Kelly Yung, Statistical Officer II, Census and Statistics Department
 Mr. Sam Ho, Data Engineer, Hutchison Ports Limited
 Mr. Jason Tsang, Supplies Officer, HKSAR Government
 Mr. Milton Lui, Site Reliability Engineer, Jupiter Research Capital Asia
 Mr. Sammy Yu, Supply Chain Director, Lacoste
 Mr. Jerry Huang, Unit Manager, AIA International Limited
 Mr. Nathan Fung, Trainee, Societe Generale Corporate and Investment Banking
 Ms. Sandy Lam, Manager - Strategy & Change (Market & Securities Services Business Architecture), HSBC, Corporate & Institutional Banking
 Mr. Joe Wong, Co-Founder & Chief Headache Officer, GOLS
 Mr. Oliver Cheng, Manager, Business Insights & Analytics, Warner Music Hong Kong
 Mr. Walter Lau, Pilot, First Officer, Cathay Pacific Airways

Awards and Scholarships

Our department offers the following scholarships to second, third and fourth year students:

- The Department of Decision Analytics and Operations Outstanding Student Prizes and Scholarship
- The Department of Decision Analytics and Operations Academic Progress Awards
- The Department of Decision Analytics and Operations Student Development Scholarships

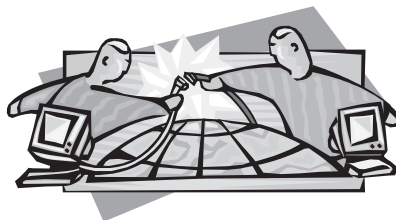
Other scholarships are also available. Please refer to Scholarship and Financial Aid (SFA Catalogue) in AIMS.



Useful Links

1. BBAGOM / BBABOM Website
<https://www.cb.cityu.edu.hk/dao/bbagom/>
2. GOM / BOM Facebook
<https://www.facebook.com/cityugom>
3. Canvas
<https://canvas.cityu.edu.hk/>
4. Department of Decision Analytics and Operations
<https://www.cb.cityu.edu.hk/dao>
5. College of Business
<https://www.cb.cityu.edu.hk>
6. Administrative Information Management System (AIMS)
<https://banweb.cityu.edu.hk>
7. College of Business Exchange Programme
<https://www.cb.cityu.edu.hk/exchange/>
8. Scholarship/Exchange/Internship
<https://www.cb.cityu.edu.hk/dao/students-alumni/scholarships-awards>
9. Gateway Education Courses
<https://www.cah.cityu.edu.hk/programmes-courses/gateway-education-courses>
10. Chan Feng Men-ling Chan Shuk-lin Language Centre
<http://www.cityu.edu.hk/lc/>
11. The Run Run Shaw Library
<http://www.cityu.edu.hk/lib/>
12. English Learning Support Services
<https://www.lc.cityu.edu.hk/WebPages/ELSS/>
13. Joint Institutions Job Information System (JIJIS)
<http://www.jijis.org.hk>

14. Project Management Institute (PMI)
<http://www.pmi.org.hk/>
15. Chartered Institute of Purchasing & Supply" (CIPS)
<http://www.cips.org/en-CN/>
16. SAP
<http://www.sap.com>
17. SAS Institute
<http://www.sas.com>
18. HKSQ
<http://www.hksq.org/>
19. HKFBS
<https://www.hkfbs.org.hk/>
20. The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK)
<http://www.cilt.org.hk>
21. FAQ for 4-year Degrees
<http://www6.cityu.edu.hk/arro/content.asp?cid=385>
22. CityU HK Academic Regulations and Records Office
<https://www.cityu.edu.hk/arro/>



Academic Calendar 2026/27

Week	S	M	T	W	T	F	S	Important Dates	Public Holidays
WK.1	August, 2026							Semester A 2026/27 31 Aug – 28 Nov Teaching Period	
	2	3	4	5	6	7	8		
	9	10	11	12	13	14	15		
	16	17	18	19	20	21	22		
	23	24	25	26	27	28	29		
	30	31							
	September								
6	7	8	9	10	11	12			
WK.2	13	14	15	16	17	18	19		
WK.3	20	21	22	23	24	25	26		
WK.4	27	28	29	30					
WK.5									
WK.6	October							2 Graduation Date	1 National Day
	4	5	6	7	8	9	10		
	11	12	13	14	15	16	17		
	18	19	20	21	22	23	24		
	25	26	27	28	29	30	31		
	November								
	1	2	3	4	5	6	7		
WK.10	8	9	10	11	12	13	14		
WK.11	15	16	17	18	19	20	21		
WK.12	22	23	24	25	26	27	28		
WK.13	29	30							
WK.14	December							28 Last Day of Teaching 30 Nov – 5 Dec Student Revision Period	25 Christmas Day 26 Day following Christmas Day
	6	7	8	9	10	11	12		
	13	14	15	16	17	18	19		
	20	21	22	23	24	25	26		
	27	28	29	30	31				
	January, 2027								
	3	4	5	6	7	8	9		
WK.1	10	11	12	13	14	15	16		
WK.2	17	18	19	20	21	22	23		
WK.3	24	25	26	27	28	29	30		
WK.4	31								
WK.5	February							1 Graduation Date 5 – 11 Lunar New Year Break	6 – 9 Lunar New Year Holidays
	7	8	9	10	11	12	13		
	14	15	16	17	18	19	20		
	21	22	23	24	25	26	27		
	28								
	March								
	7	8	9	10	11	12	13		
WK.8	14	15	16	17	18	19	20		
WK.9	21	22	23	24	25	26	27		
WK.10	28	29	30	31					
WK.11									
WK.12	April							17 Last Day of Teaching 19 – 24 Student Revision Period 26 Apr – 10 May Examination Period	5 Ching Ming Festival
	4	5	6	7	8	9	10		
	11	12	13	14	15	16	17		
	18	19	20	21	22	23	24		
	25	26	27	28	29	30			
	May								
	2	3	4	5	6	7	8		
9	10	11	12	13	14	15			
16	17	18	19	20	21	22			
23	24	25	26	27	28	29			
30	31								
WK.13								11 May – 5 Jun Semester Break	13 Buddha's Birthday

Week	S	M	T	W	T	F	S	Important Dates	Public Holidays
	June, 2027								
			1	2	3	4	5	1 Graduation Date	
WK.1	6	7	8	9	10	11	12	Summer Term 2027	9 Tuen Ng Festival
WK.2	13	14	15	16	17	18	19	7 Jun – 24 Jul Teaching Period	
WK.3	20	21	22	23	24	25	26		
WK.4	27	28	29	30					
	July								
					1	2	3		1 HK SAR Establishment Day
WK.5	4	5	6	7	8	9	10		
WK.6	11	12	13	14	15	16	17		
WK.7	18	19	20	21	22	23	24	24 Last Day of Teaching	
	25	26	27	28	29	30	31	26 – 31 Student Revision Period	
	August								
	1	2	3	4	5	6	7	2 – 7 Examination Period	
	8	9	10	11	12	13	14	9 – 28 Term Break	
	15	16	17	18	19	20	21		
	22	23	24	25	26	27	28		
	29	30	31						

Note :  represents public holidays including all Sundays
The actual date for CityUHK UG Info Day (non-teaching day) is subject to confirmation

Provisional Academic Calendar 2027/28

	Start Date	End Date
Semester A		
Teaching Period	30 August 2027	27 November 2027
Student Revision Period	29 November 2027	4 December 2027
Examination Period	6 December 2027	18 December 2027
Semester Break	20 December 2027	8 January 2028
Semester B		
Teaching Period	10 January 2028	13 April 2028
<i>(Lunar New Year holidays: 26 – 28 January 2028)</i>		
Student Revision Period	18 April 2028	22 April 2028
Examination Period	24 April 2028	9 May 2028
Semester Break	10 May 2028	3 June 2028
Summer Term		
Teaching Period	5 June 2028	22 July 2028
Student Revision Period	24 July 2028	29 July 2028
Examination Period	31 July 2028	5 August 2028
Term Break	7 August 2028	2 September 2028

Provisional Academic Calendar 2028/29

	Start Date	End Date
Semester A		
Teaching Period	4 September 2028	2 December 2028
Student Revision Period	4 December 2028	9 December 2028
Examination Period	11 December 2028	23 December 2028
Semester Break	25 December 2028	13 January 2029
Semester B		
Teaching Period	15 January 2029	21 April 2029
<i>(Lunar New Year holidays: 13 – 15 February 2029)</i>		
Student Revision Period	23 April 2029	28 April 2029
Examination Period	30 April 2029	14 May 2029
Semester Break	15 May 2029	9 June 2029
Summer Term		
Teaching Period	11 June 2029	28 July 2029
Student Revision Period	30 July 2029	4 August 2029
Examination Period	6 August 2029	11 August 2029
Term Break	13 August 2029	1 September 2029

Important Dates for Academic Year 2026/27

Semester A 2026/27

Date	Event
28 July 2026	- Release of Master Class Schedule for the academic year - Release of students' Personal Class Schedule for Semester A in AIMS
10 August 2026	- First day to apply for - add/drop of non web-enabled courses - reduced study load/exceeding maximum study load
24 August 2026	First day for online add/drop of web-enabled courses in Semester A (Please refer to your web registration time-tickets)
31 August 2026	- Classes for Semester A begin - Due date for Semester A's tuition fees
7 September 2026	Last day for course add/drop
8 September – 30 November 2026	Application for graduation in Semester A
12 September 2026	- Last day to submit the following applications in Semester A: - reduced study load / exceeding maximum study load - withdrawal of studies/leave of absence with no tuition fee charged
13 September – 10 October 2026	50% tuition fee charged for withdrawal of studies/leave of absence
28 September 2026	Due date for payment of balance of Semester A's tuition fees (if any)
11 October 2026 onwards	100% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses in Semester A
4 – 18 November 2026	- Applications for Bachelor's Degree students: - change of home major - add/drop of a second major - add/drop of minors
5 November 2026	Release of Semester A's examination schedule in AIMS
28 November 2026	- Last day of teaching for Semester A - Last day to apply for late leave of absence and late drop of courses in Semester A
6 December 2026	Last day to apply for withdrawal of studies in Semester A
7 – 19 December 2026	Examination period for Semester A
From 29 December 2026	Release of Semester A's course grades in AIMS

Semester B 2026/27

Date	Event
3 November 2026	Release of students' Personal Class Schedule for Semester B in AIMS
7 December 2026 – 8 January 2027	Application for credit transfer/course exemption in Semester B (applicable to students admitted in Semester B 2026/27 or current students who have completed studies at other institutions after admission to the University)
21 December 2026*	- First day to apply for the following in Semester B: - add/drop of non web-enabled courses - reduced study load/exceeding maximum study load
4 January 2027*	First day for online add/drop of web-enabled courses in Semester B (Please refer to your web registration time-tickets)
11 January 2027	- Classes for Semester B begin - Due date for Semester B's tuition fees
18 January 2027	Last day for course add/drop in Semester B
19 January – 17 April 2027	Application for graduation in Semester B
23 January 2027	- Last day to submit the following applications in Semester B: - reduced study load / exceeding maximum study load - withdrawal of studies/leave of absence with no tuition fee charged
24 January – 27 February 2027	50% tuition fee charged for withdrawal of studies/leave of absence
15 February 2027	Due date for payment of balance of Semester B's tuition fees (if any)
28 February 2027 onwards	100% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses in Semester B
25 March 2027	Release of Semester B's examination schedule in AIMS
17 April 2027	- Last day of teaching for Semester B - Last day to apply for late leave of absence and late drop of courses in Semester B
25 April 2027	Last day to apply for withdrawal of studies in Semester B
26 April – 10 May 2027	Examination period for Semester B
From 19 May 2027	Release of Semester B's course grades in AIMS
25 May – 3 June 2027	- For 4-year Bachelor's Degree students admitted in 2026/27 with an undeclared major: - declaring a home major

Summer 2027

Date	Event
6 April 2027	Release of students' Personal Class Schedule for Summer Term in AIMS
24 May 2027*	- First day to apply for the following in Summer Term - add/drop of non-web-enabled courses - exceeding maximum study load
31 May 2027*	First day for online add/drop of web-enabled courses in Summer Term (Please refer to your web registration time-tickets)
7 June 2027	Classes for Summer Term begin
14 June 2027	Last day for course add/drop in Summer Term
15 June – 31 July 2027	Application for graduation in Summer Term
19 June 2027	- Last day to apply for the following in Summer Term: - exceeding maximum study load - withdrawal of studies, leave of absence & late drop of courses
23 June – 7 July 2027*	- Applications for Bachelor's Degree students: - change of home major - add/drop of a second major - add/drop of minors
5 July 2027	Due date for Summer Term's tuition fees (if any)
8 July 2027	Release of Summer Term's examination schedule in AIMS
24 July 2027	- Last day of teaching for Summer Term - Last day to apply for late leave of absence and late drop of courses in Summer Term
1 August 2027	Last day to apply for withdrawal of studies in Summer Term
2 – 7 August 2027	Examination period for Summer Term
From 16 August 2027	Release of Summer Term's course grades in AIMS

* Tentative

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